STRATEGIES OF EXCELLENCE, 30 ECTS.

23.10.2019 - 15.5.2020 Seminars and Themes

1. Strategic Management 23. - 25.10.2019

- Strategic Management and
- Leadership
- Strategy Development Process and Strategy Tools

8. Self Management 14. – 15.5.2020, Final period

- Ethical Management
- Leader's Self Management and well-being

7. International period week 17/2020

- 6. Management
 Communication and
 Interaction,10.-11.3.2020
- Managerial Communication and Interaction
- Strategic Communication

2. Financial Management 19. – 20.11.2019

- Finance and profitability
- Financial management and accounting

Business Literature
Articles
Individual learning
assignments
Final report

3. Process Management and Lean, 17. - 18.12.2019

- Process and Lean Management
- Leading with Knowledge

4. Strategic Marketing 14. – 15.1.2020

- Strategic Sales and Marketing Management
- Digital Marketing Management
- 5. Management and Organizations, 11.– 12.2.2020
- Leadership
- HR-Management and Personnel juridics





